

HEALTH — WORKFORCE — RECRUITMENT

**478. Hon TJORN SIBMA to the minister representing the Minister for Health:**

I refer to the minister's 14 April media statement "Important staffing boost for WA hospitals", which outlined plans to launch an advertising campaign and a national and international recruitment drive to fill nursing positions.

- (1) When will the campaign start and for how long will it run?
- (2) How much will be spent on the overall campaign, and what is the breakdown of spending through the following channels —
  - (a) television;
  - (b) radio;
  - (c) print;
  - (d) social media; and
  - (e) other avenues?
- (3) Which states and countries will the advertising be focused on?
- (4) Has the campaign, if it has started, resulted in any new permanent contracts?
- (5) If yes to (4), how many?

**Hon STEPHEN DAWSON replied:**

I thank the honourable member for some notice of the question. The following answer is provided on behalf of the Minister for Health.

I have been advised that further time is required to answer this question. The information will be provided to the honourable member by 12 August 2021.